### REMARKS

Claims 1-8, 11-27, and 29-30, as amended, and new claim 31 are pending in this application. In this Response, Applicants have amended claims 1 and 30 to clarify that one embodiment of the present invention includes classifying the results of the determining into at least three categories. In addition, claims 1 and 30 have been amended to clarify that some of the unique registration numbers are not linked.

In light of the Office Action, Applicants believe these amendments serve a useful clarification purpose, and are desirable for clarification purposes, independent of patentability. Accordingly, Applicants respectfully submit that the claim amendments do not limit the range of any permissible equivalents. As no new matter has been added by the amendments herein, Applicants respectfully request entry of these amendments at this time.

# THE REJECTIONS UNDER 35 U.S.C. § 101

At pages 2-3 of the Office Action, the Examiner rejected claims 1-8, 11-27, and 29 under 35 U.S.C. § 101 as being directed to non-statutory subject matter. In response, Applicants have amended claim 1 to clarify that the process recited therein is computer implemented. In light of the amendment, Applicants submit that the Examiner's rejection has been overcome. Reconsideration and withdrawal of the rejection is respectfully requested.

# THE REJECTIONS UNDER 35 U.S.C. § 112

At page 2 of the Office Action, the Examiner rejected claim 30 under 35 U.S.C. § 112, second paragraph, as being indefinite. Specifically, the Examiner stated that the term "substantially" is not defined by the Written Description. In response, Applicants have amended claim 1 to remove the term "substantially."

### THE REJECTIONS UNDER 35 U.S.C. § 103

At pages 4-8 of the Office Action, the Examiner rejected claims 1-8, 13, 15-16, 18-19, and 23-27 under 35 U.S.C. § 103(a) as being obvious over a webpage by Callaway that has a URL of <a href="http://web.archive.org/web/20011020005809/www.callawaygolfpreowned.com/trade-rules.html">http://web.archive.org/web/20011020005809/www.callawaygolfpreowned.com/trade-rules.html</a> ("Callaway") in view of U.S. Publication No. 2003/0050891 to Cohen ("Cohen"). Claims 11-12, 14, and 17 were also rejected under § 103(a) as being obvious over Callaway in view of Cohen, and

further in view of U.S. Publication No. 2004/0054888 to Chester ("Chester"). Additionally, claims 20-21 were rejected under § 103(a) as being obvious over Callaway in view of Cohen, and further in view of a webpage by Greenwichgolf.com ("Greenwichgolf.com") that has a URL of <a href="http://web.archive.org/web/20020605164840/greenwich.golf.com/ser02.htm">http://web.archive.org/web/20020605164840/greenwich.golf.com/ser02.htm</a>.

Further, claim 22 was rejected under § 103(a) as being obvious over Callaway in view of Cohen, and further in view of an article by Harreld entitled "Scrutinizing the numbers" InfoWorld, San Mateo: Aug. 19, 2002, Vol. 24, Iss. 33, pg. 35 ("Harreld"). Additionally, claims 28 and 29 were also rejected under § 103(a) as being obvious over Callaway in view of Cohen, and further in view of U.S. Publication No. 2002/0077956 to Solheim ("Solheim"). Finally, claim 30 was rejected under § 103(a) as being obvious over Callaway, Cohen, and Solheim, in view of U.S. Publication No. 2003/0171927 to Bernard ("Bernard"). Applicants submit that the Examiner's rejections have been overcome for at least the reasons that follow.

Callaway, Cohen, Chester, Greenwichgolf.com, Harreld, and Solheim have been discussed in previous Responses filed by Applicants. For the sake of brevity, the discussion of these references in those Responses is incorporated herein, and is not repeated. As shown above, Applicants have amended independent claims 1 and 30 to clarify that some of the unique registration numbers that are assigned to pieces of equipment are not linked. Written Description at Page 6, lines 10-11. In addition, claims 1 and 30 have been amended to further clarify that the results of the determining may be classified into at least three categories. *Id.* at Page 6, line 12 – Page 7, line 15. Finally, a dependent claim has been added to clarify that one aspect of the present invention provides results not only for the product as a whole, but also for each part of the product. *Id.* at Page 8, lines 5-7.

Callaway, Cohen, Chester, Greenwichgolf.com, Harreld, Solheim, and Bernard, either alone or in combination, fail to teach or suggest these features of the present invention. In the Office Action, the Examiner takes Official Notice that it is well known to assign a unique number in order to track servicing fees and charge a customer. Office Action at Para. 0057. While Applicant's disagree with this assertion, it is notable that the Examiner proceeds to state that it is well known to create a link between the servicing of an item and the possession history. *Id.* Additionally, the Examiner contends that Cohen's use of a single unique number is the same as generating multiple unique numbers that are linked. *Id.* at Para. 0058. Based on the Examiner's assertions, it would not also be obvious to have unique registration numbers that are unlinked. Moreover, none of the

references cited disclose categorizing the results of the determination into three categories, rather than a single category.

In light of the amendments to independent claims 1 and 30, Applicants submit that the Examiner's § 103 rejections are moot. Reconsideration and allowance of the pending claims is respectfully requested.

## CONCLUSION

All claims are believed to be in condition for allowance. If the Examiner believes that the present amendments and remarks still do not resolve all of the issues regarding patentability of the pending claims, Applicants invite the Examiner to contact the undersigned attorneys to discuss any remaining issues.

A Petition for Extension of Time is submitted herewith extending the period for response one month to and including June 24, 2009. No other fees are believed to be due at this time. Should any fee be required, however, please charge such fees to Deposit Account No. 50-4545, Order No. 5221-043-US01.

By:

Respectfully submitted, Hanify & King, P.C.

Dated: June 16, 2009

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